



**SAM'S  
QUESTIONS**

# How does money work?

Sam has lots of friends, lots of wishes and lots of questions. He'd like to know how the world works.



Money is part of his daily life. He sees his parents buy vegetables at the market, offer him drum lessons or buy an electric car.

But how do you go about saving and investing money, and what is a loan?

Sam investigates to find out how money works.



## How does saving work?

*When you run out of money, you still have some left...*

Sam loves popcorn! He likes the smell of it, but most of all he likes to eat it. When he bites into it, it makes a lovely noise and then it disappears straight away.

*Yummy!*

Sometimes, he lets it melt in his mouth.

Other times, he gobbles it up one at a time, faster and faster.



Sam looks at his bowl full of popcorn and says "Popcorn is like money, it disappears quickly. Luckily, whenever I eat one piece of popcorn, I put another piece aside."

Sam just learned how to save.

*Crunch...*

"When I really want some, I can go and find it and eat it. Just like today!".

How about you? Do you prefer to eat everything straight away or to save some for later?

The same goes for money. It's always better to put some aside for times when you really need it.



## What is investing all about?

Preparing for the future..

Sam likes popcorn so much that he'd like to have some all year round. How can he do that?

"I have an idea", says Sam.

He takes a popcorn kernel from the bottom of the bowl and heads into the garden. He digs a hole in the ground and plants the kernel. He waters it carefully.

The sun shines on the plant and makes it grow.

Little by little, corn starts to grow, and each ear of corn contains even more corn kernels. Sam jumps for joy! He'll be able to harvest his own corn.



If the weather had been stormy, Sam would have lost his harvest and would have had to wait until next year's harvest.

It's the same with money when a bank invests it.

If the conditions are good, money grows. If they are bad, you have to wait until the conditions are better before collecting your 'harvest' and making a profit. Investments work on a long-term basis.



Sam grins from ear to ear. The popcorn kernels fall into his paws. He keeps them safe and dreams of everlasting popcorn.

## Chapter 4

# What is the stock market?

Things have the value that we give them.

Sam doesn't like sweets,  
he prefers popcorn. Almost all of his friends  
are like him. They all want popcorn.

so the price of popcorn  
goes up..

It goes from €1 to €2 then to €3 per bag.  
Despite the price, all of his friends  
want a bag of popcorn  
before the film begins.

No one wants sweets.  
So to be sure to sell them,  
the seller reduces their price.  
The sweets go from €3 to €2, then to €1 per bag.  
As they don't cost very much,  
some people end up buying them.



# Help me





to stick...

the  
stickers



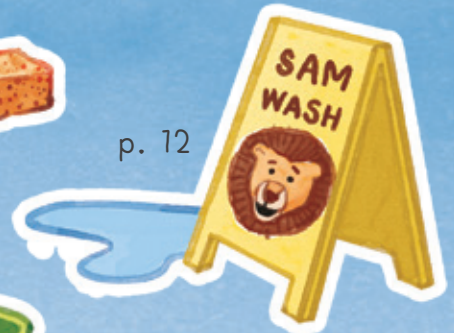
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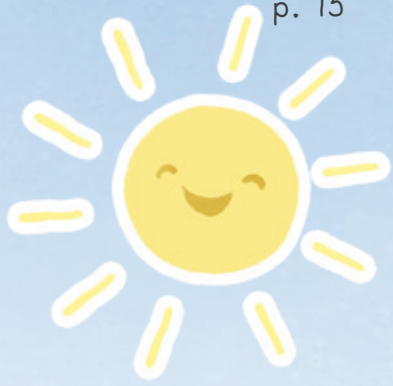
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in the right  
place

Sam looks in his pocket. He only has a 1 euro coin. That's not enough to buy popcorn, but he can buy sweets and give them to his loved ones.

It's the same thing with the stock exchange:  
when everyone wants the same  
thing, the prices go up..

When no one wants it, the prices go down.

Oh no!



## What is a loan?

You borrow money but you give back more.

Sam looks through the shop window with wide eyes. "Pedal cars in all different colours!", Sam shouts.

The red one is his favourite. If Sam adds up the money he received for his birthday and for Christmas and withdraws it from his bank account could he buy the car?



Wow!

Sam does and redoes his sums.  
"I don't have enough", he says with a heavy heart.

Then Sam has a light bulb moment!  
He will earn his own money.



Sam counts his hard-earned cash.  
"I still don't have enough!"

Sam goes to see his granddad and asks him  
how to borrow money from the bank.



Splash!

"You know, Sam", says Granddad.

"When you borrow money from the bank it isn't free.

**You pay the bank for its service,**

so you end up paying back a bit more.  
It's called interest."

"Oh crumbs!", replies Sam.



Sniff

His grandad hands him a little note. Sam's eyes light up with happiness! He has just enough money to buy the pedal car of his dreams. Sam takes a sweet out of his pocket. "Here you go, Grandad!

This is your interest".

Sam now understands better why it's important to put money aside either by saving it or investing it, and why you need to pay interest when someone lends you money.



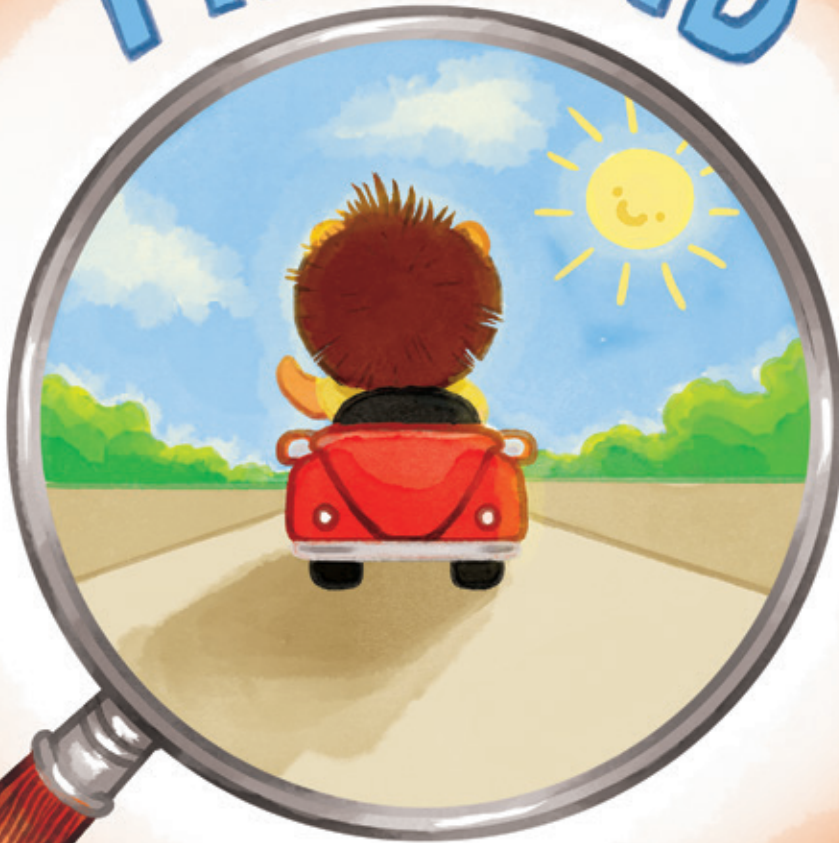
But above all, Sam was able to buy the car of his dreams. Roaring with happiness, he is already pedalling towards new adventures!



Vroom-Vroom



# THE END



do your thing

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